

County of Oswego IDA
Authority Performance Measures Report
FY Ending 7/31/15

The COIDA Annual Report for FY Ended 7/31/15 provides detailed data relative to the Performance Measures adopted by the Agency on 9/20/2005 and reconfirmed on 2/11/11.

1. Create new employment opportunities through the attraction of or the creation of new businesses.

- Counseling & Healing Arts 2 jobs
- The Gardens by Morningstar 38 jobs
- Sweet Inspirations 25 jobs
- Debbie's Hash & Mash Café 6 jobs
- SolarCity Corp. 5 jobs
- Holiday Inn Express 15 jobs
- Designer Hardwood Flooring 17 jobs

7 businesses and 108 jobs

2. Create new employment opportunities through the expansion of existing businesses.

- Felix Schoeller North America 36 jobs
- Huhtamaki 25 jobs
- Sunoco, Inc. 18 jobs
- Universal Metal Works 9 jobs
- Kleis Equipment 2 jobs
- Hardwood Transformations 11 jobs

6 businesses and 101 jobs

3. Retain existing employment opportunities.

- Fulton Animal Hospital 3 jobs
- Hardwood Transformations 11 jobs

2 businesses and 14 jobs

4. Enhance and encourage capital investment by new and expanding businesses.

18 businesses and \$77.3 million

5. Increase the County's tax base.

Estimated Assessed Value Increase \$11.9 million

6. Diversify the County's local economy.

- Advanced Mfg. Projects 7
- Healthcare Projects 2
- Incubator Projects 1
- Service/Retail 3
- Tourism/Recreation/Lodging 2
- Renewable Energy 2

Impacts in 6 key economic sectors

7. Facilitate the development of essential services.
 - **The Gardens by Morningstar (Assistive Living)**
 - **COIDA Incubator (Entrepreneurship)**
8. Target financial assistance to key industry clusters.

Advanced Manufacturing	\$ 8.2 million
Healthcare	2.5 million
Tourism	3.8 million
Energy	0.4 million

Over \$14.9 million in financial assistance to key industry clusters

9. Leverage the greatest level of private and non-IDA financial assistance as possible.

Non-IDA to IDA ratio = 4.4 to 1

10. Efforts to improve competitive position of businesses and initiatives to improve the overall business climate.
 - **Develop plans to establish a 43,000 sf mixed use incubator in collaboration with SUNY Oswego SBDC, SUNY Oswego, ESDC, OOC Inc. and Oswego Port Authority.**
 - **Establishing bridge financing to enhance the use of SBA 504 loans for small business development.**
11. Work cooperatively with local government, economic partners and school districts to further economic development.

Partners and allies have included the following:

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Oswego County Civic Facilities Corp. • CNY REDC • USDA • U.S. SBA • Operation Oswego County • ESDC • Council of Development Finance Agencies • NYSEDC • CenterState CEO • National Grid • Oswego County Workforce Dev. Board | <ul style="list-style-type: none"> • Port of Oswego Authority • SUNY Oswego • Cayuga Community College • CNY RPDB • Oswego County Legislature • Oswego CSD • Town of Volney • Town of Scriba • City of Oswego • City of Fulton |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

12. Improve the Quality of Life.
 - **Economic development projects assisted will create or retain 321 jobs.**
 - **Unemployment as of 7/31/15 was 7.0%, down from 7.7% in July of 2014.**

Date: February 9, 2016